



Big Brothers Big Sisters
of the Greater Twin Cities

June 2, 2010

Chairman Julius Genachowski
Commissioner Michael J. Copps
Commissioner Robert M. McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

RE: MB Docket No. 10-56

Dear Chairman Genachowski and Commissioners:

I am writing to express my support for Comcast and NBC Universal's new business partnership. Comcast has a long track record of giving back to the communities it serves. As the Vice President of External Affairs for Big Brothers Big Sisters of the Greater Twin Cities (BBBS), I am particularly enthusiastic about Comcast's serious commitment to children and families.

BBBS matches young people with adult, volunteer mentors (Big Brothers and Sisters) to build long-term, one-on-one relationships. Our Big Brothers and Sisters provide friendship, emotional support and hope to their mentees (Little Brothers and Sisters), and year after year, the young people in BBBS programs show improvement in confidence, competence and levels of caring. Comcast is a national partner with BBBS, providing financial and volunteer support. Here in the Twin Cities, Comcast created a Comcast Cares Day activity for our Little Brothers and Sisters in conjunction with a local charity. The company also has invested in and supported youth mentoring through our Beyond School Walls program, for which our Little Brothers and Sisters meet with their Big Brothers and Sisters at Comcast's corporate offices in Saint Paul, MN.

Comcast partners with many other national and local non-profit organizations to make a difference. The company's concern for children also is exhibited in its programs to protect young people from online predators and cyberbullying.

Comcast has proven itself to be an ideal corporate partner, and I have every confidence that the company will continue those practices.

Sincerely,

Kimberlee A. Sinclair
Vice President of External Affairs
Big Brothers Big Sisters of the Greater Twin Cities

